

# NCRSOL Privacy Statement

For purposes of this Privacy Statement, the “NCRSOL Site” is the website whose home page is NCRSOL.org, and includes all web pages whose domain name contains NCRSOL.org. This is not the Privacy Statement applicable to websites linked to from the NCRSOL Site. See also “Third-Party Functionality” to learn about third-party optional functionality that appears on the NCRSOL Site.

NCRSOL may occasionally update this Statement. We will post any changes on this web page, so be sure to check back periodically. If we make material changes, we will post a notice on our home page that the Privacy Statement has been modified and provide a link to the revised Privacy Statement. Any information that you submit after a change has been posted will be subject to the new provisions.

## **User data NCRSOL collects**

We collect two types of user data: (1) technical data that is automatically collected from all visitors to the NCRSOL Site (“Automatically Collected Data”); and (2) data that you voluntarily submit to us (described below under “Voluntarily Submitted Data”).

***Automatically Collected Data.*** We automatically collect and store Internet Protocol (“IP”) addresses and domain names of the originating visitor’s computer on our server. We also track the number and frequency of hits per page, as well as length of website visit, using IP addresses and/or session cookies. In addition, if you come to the NCRSOL Site from a website link, we may also identify the source of that link. No attempt is made by the NCRSOL Site to identify the names or postal addresses of anyone who accesses it. However, the NCRSOL Site utilizes Google Analytics to keep track of data, such as how a visitor reaches our site, what pages are viewed, and how long a visitor remains on the site. Google Analytics records information about geographical locations (country, state, and city) of any visitor to the NCRSOL Site and such information may be used to determine how best to enhance the functionality this site.

***Voluntarily Submitted Data.*** We may collect and store Voluntarily Submitted Data, including personal data, that you voluntarily provide, such as your name and address, phone number, e-mail address, and similar information, and transactional information, such as giving and action-taking history, when you participate in certain activities on the NCRSOL Site, including (but not limited to) when you:

- join or renew your membership to NCRSOL;
- make an additional contribution to support NCRSOL;
- sign up for an NCRSOL list-serv;
- register for any NCRSOL forum;
- register online for an event;

- participate in any future online NCRSOL petitions or surveys;
- post a blog comment;
- submit feedback to NCRSOL; or
- participate in any activity that requires your Voluntarily Submitted Data.

### **How We Use The Data We Collect**

In addition to the uses described above, we use Automatically Collected Data to identify the source outside the NCRSOL site of user traffic so that we can evaluate what content is persuading web users to become involved in the NCRSOL's work. We use Automatically Collected Data, including IP addresses and/or session or short-term cookies, that indicates which sections of the NCRSOL Site are most visited so that we can perform website traffic analysis, evaluate the popularity of our different web pages and continue to improve NCRSOL's Site. In order to learn which NCRSOL website content inspired you to undertake action we also use the Automatically Collected Data we gather just prior to and in connection with your submission of Voluntarily Submitted Data by joining or contributing to NCRSOL or taking action on any NCRSOL webpage. Automatically Collected Data also may be associated with the Voluntarily Submitted Data you provide to us to detect security intrusions or certain unlawful activity.

### ***We use your Voluntarily Submitted Data for various purposes:***

- To fulfill the request for which you specifically provided the data, including sharing the data with its intended recipient;
- To analyze actions taken through our website so that we can learn which issues prompt you to become involved in advocacy on behalf of NCRSOL;
- To periodically communicate with you concerning NCRSOL matters, such as delivering to you information and updates on our activities and action alerts, unless you opt out of receiving such information and updates;
- To indicate you as the author of any comment you post, including on any NCRSOL Site blog or forum, when you opt to identify yourself as the author or when posting such comment requires such identification, and to display any personally identifying or other information you voluntarily include in such comments.
- To personalize the content that you see based on the activities that you have selected on the NCRSOL Site;
- To allow you to set and change user preferences;
- To allow you to renew your membership with NCRSOL;
- To offer you other ways to support NCRSOL, including solicitations for additional

contributions if you have not opted out of receiving such communications;

- To confirm your contribution to NCRSOL;
- To confirm your registration to an NCRSOL event;
- To respond to an inquiry or feedback you have made to NCRSOL;
- To follow up with you with an email specific to an activity you have participated in or intend to participate in;
- To confirm your registration to an event;
- To follow up with you with an email specific to an activity you have participated in or intend to participate in; and
- If you have not opted out, to offer you other ways to support NCRSOL, including solicitations for additional contributions.

In some instances when you voluntarily take an action that uses email functionality, you will be alerted immediately following taking that action that you have opted in to receiving further email communications unless you opt out of receiving such communications by unsubscribing. If you voluntarily join a petition that is to be delivered to a third party, such as a governmental figure or agency, we will deliver to that third party the Voluntarily Submitted Data you submit in connection with joining the petition. Additionally, in order to encourage others to participate and show the geographic reach of our supporters, we also may publicize your participation in the petition on the NCRSOL Site by showing your first name and last initial and the city and state you submit in connection with joining the petition, but not other information you submit in connection with joining, such as your full last name and street or email address.

The NCRSOL Site is hosted by servers in the United States. Accordingly, if you are located outside of the United States, the Voluntarily Submitted Data you provide to us will be transferred to the United States. By submitting your Voluntarily Submitted Data, you consent to its transfer and storage in the United States and its use in accordance with the purposes for which it was originally collected.

If you are a U.S. resident, we may also from time to time combine your Voluntarily Submitted Data with some publicly available data collected from third parties to improve our services to you and for our own internal marketing, communications, and fundraising purposes.

### **Third Parties**

***Third Party Sharing.*** Generally, NCRSOL does not share Automatically Submitted Data, Voluntarily Submitted Data or Other Collected Data with third parties. However, we do share such data with those third-party service providers who fulfill your orders or transactions, contact you on our behalf, or facilitate some other aspect of NCRSOL activities, services or

products, including those third-party service providers who collect, process, store and transmit information we collect on this website on our behalf and those third-party service providers we use to assist us in our fundraising and communications efforts. These service providers have access to your Voluntarily Submitted Data solely for the purpose of providing these services to us on our behalf, and they are contractually prohibited from sharing your Automatically Submitted Data and Voluntarily Submitted Data with third parties other than subcontractors assisting them in their providing these services to us who also are contractually prohibited from sharing your Automatically Submitted Data and Voluntarily Submitted Data with any other third parties.

Please note that we do not share data from non-U.S. residents with any other third parties (except where required by law, see below), even if a non-U.S. resident has subsequently authorized such use, for example, by checking an opt-in request.

We may also share the Voluntarily Submitted Data of members and donors who are U.S. residents with other non-profit organizations and publications ("Sharing Organizations"), but never to any partisan political groups or to groups whose programs are incompatible with NCRSOL policies. We never give your Voluntarily Submitted Data directly to the Sharing Organizations; instead we send the list to a third-party service provider that prepares the communication for the Sharing Organization (and that is contractually bound to use your Voluntarily Submitted Data only for this purpose and not to share it with any third parties other than subcontractors assisting them in their providing these services to us who also are contractually prohibited from sharing our Voluntarily Submitted Data with any other third parties). The Sharing Organizations never see our list and never know what names and related contact information are on it other than the names and contact information of those individuals who respond to the Sharing Organizations' communication. Exchanging lists can enable NCRSOL to expand our membership base. However, you can choose to opt out of having your data shared. To learn more, read the section on "Your Ability to Choose" below. Finally, we may disclose and use Voluntarily Submitted Data regardless of where you reside in special circumstances when it is necessary to enforce any User Agreement or this Privacy Statement, or when we, under what we hope to be extraordinary and infrequent circumstances, in good faith, truly believe that the law requires us to disclose your Voluntarily Submitted Data to third parties. Emails and contacts sent to us are only viewed and read by us. However, If you report to us that you are engaging in sexually abusive behavior or any other illegal activities, we are obliged to report this information appropriate legal agencies.

Except as described in this Privacy Statement, we will not share your Voluntarily Submitted Data with any third party unless we first notify you and offer you an appropriate choice to consent to such further use, for example, through an opt-out or opt-in request.

***Third-Party Functionality.*** As discussed in the preceding section, to support certain functions carried out on the NCRSOL Site, NCRSOL uses third-party service providers. In limited instances with respect to specific optional functions on the ROL Site, these third parties may have data collection, use or security procedures that differ from the practices

outlined in this Privacy Statement and that may impact users of those optional functions. For example, a third-party service provider may allow us to stream videos through the NCRSOL Site on an embedded video player (e.g., the YouTube embedded player) and, by viewing that video on the NCRSOL Site, you are actually accessing that service provider's website and subject to its data collection, use or security procedures. This third party may, for example, transfer a Long-term Cookie to your computer when you use this functionality. Please make sure that you review that third party's procedures prior to using that optional functionality.

***Internet Transmission.*** It is important to note that standard email sent across the internet is unencrypted. Emails that are forwarded from the NCRSOL mail system or which are sent to NCRSOL from outside the NCRSOL mail system—including the information in those emails and the email addresses—are not necessarily secure.

Your consent is presumed whenever you send emails to or receive emails from NCRSOL personnel or you decide to use any NCRSOL website email functionality. And the information transmitted in those communications, including your email address, will be transmitted across the internet in an unencrypted manner.

### **Coalitions and Affiliates**

In furtherance of its mission, NCRSOL forms, works with Affiliates and joins Coalitions of organizations and individuals collectively working on issues related to NCRSOL's vision and mission. In its discretion, NCRSOL may share Voluntarily Submitted Data to our local Affiliates in order to facilitate a more meaningful response to a particular issue or request. However, NCRSOL does not share Voluntarily Submitted Data you've submitted to the NCRSOL Site with any Coalitions unless you have opted in to doing so, including by submitting Voluntarily Submitted Data to the Coalition through the NCRSOL Site or by taking an action on the NCRSOL Site that is specifically designated as an action of the Coalition (unless it states on the website page where you take such action that Voluntarily Submitted Data will not be shared with the Coalition). Once you have opted in to doing so (or have voluntarily submitted information to a Coalition in any manner other than through the NCRSOL Site), that information is information you are submitting to the Coalition itself. Unless specifically stated otherwise on the NCRSOL Site with respect to a Coalition action or a collection mechanism for a Coalition, this Privacy Statement does not address the treatment of personal information, including Voluntarily Submitted Data, that is submitted to a Coalition. Please contact the Coalition or review the privacy statement on the Coalition's website, if it has one, to learn about the treatment of the information you provide to a Coalition.

### **Your Ability to Choose**

When you provide us with your Voluntarily Submitted Data on the NCRSOL Site, you can let us know that you do not wish to receive our email communications by unsubscribing to email communications, by un-checking or not checking the subscription request box on the form you are completing, by unsubscribing, un-checking or not checking the subscription request

box on our User Preference Page, by unsubscribing from further email communications of a specific type following receipt of an email of that type, or by contacting us via postal mail sent to NCRSOL, PO Box 25423, Raleigh, NC 27611.

## **Security**

The Voluntarily Submitted Data we collect about you is stored on a secure, password protected server and only authorized personnel have access to your information. We use industry-standard encryption technologies with respect to the receipt and transfer of Voluntarily Submitted Data you submit to us on the NCRSOL Site and only authorized personnel have access to your information. Nevertheless, despite our best efforts, no transmission over the Internet and no data storage method can be guaranteed to be 100% secure.